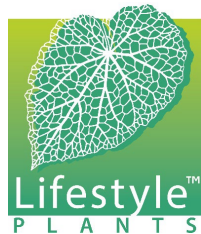


2024/2025





GREENFUSE[®] grove

- All New Breeding Facility
 - Somis, CA
- All New Production Facility
 - Ipomoea
 - Dianthus
 - Hydrangea
 - Trifolium
 - Breeder Contract Grow
- All New Tissue Culture Lab



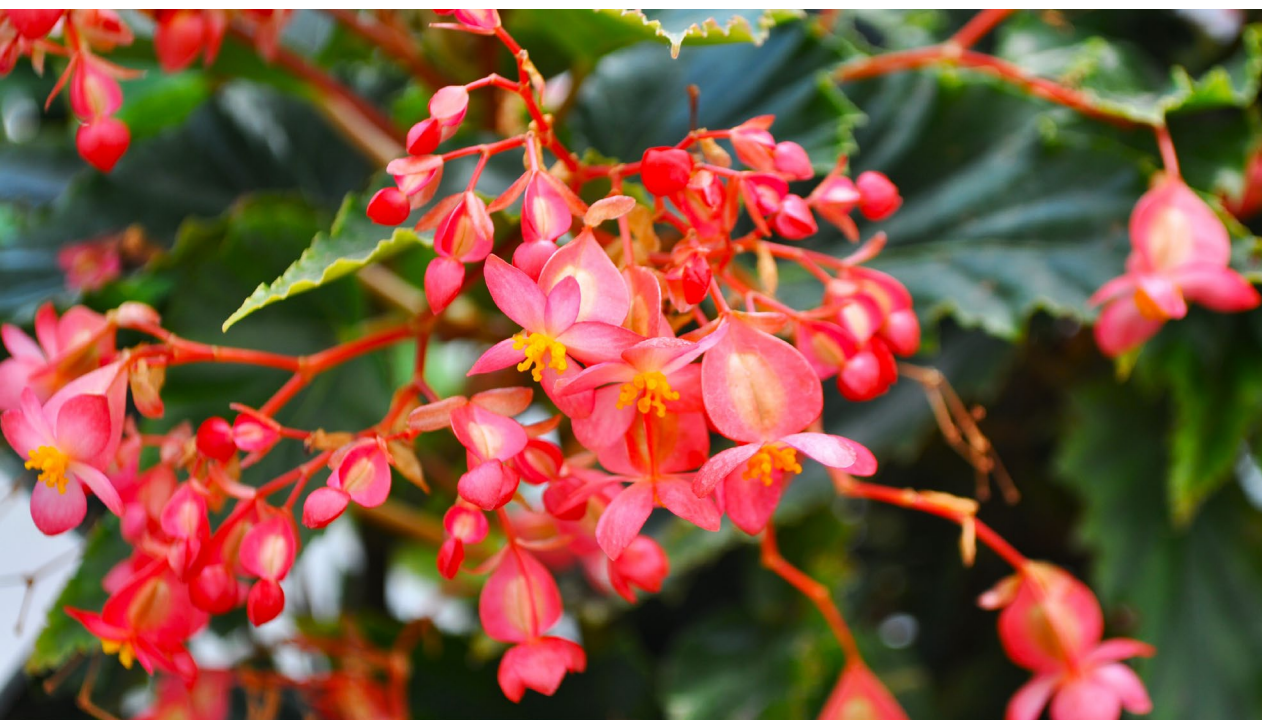
PLANTS FOR YOUR LIFESTYLE

- PLANTS FOR INDOOR/ OUTDOOR LIVING
- EXCELLENT CONSUMER APPEAL AND VALUE
- EASILY SHIPPED FOR ONLINE SALES
- LOW LIGHT REQUIREMENTS AND INCREDIBLE EASE OF CARE FOR CONSUMERS



Lifestyle™

PLANTS FOR YOUR LIFESTYLE



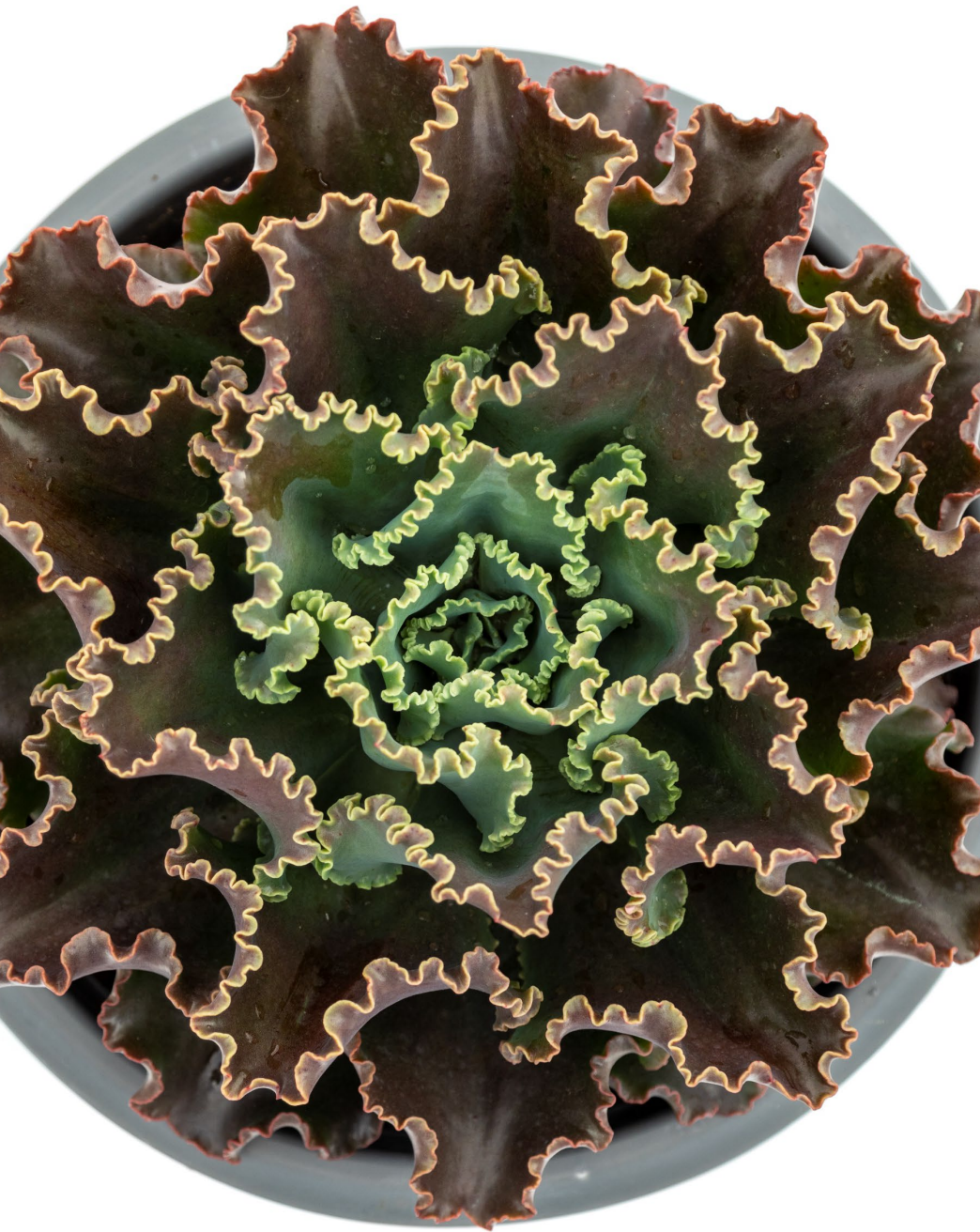
RAISING CANE BEGONIA

- ALL NEW DWARF SELECTIONS
- YEAR LONG FLOWERING
- VARIEGATION ON WHITE
- TIGHT INTERNODES FOR PROPAGATION EASE
- HIGH DURABILITY FOR SHIPPING



ALL NEW BEGONIA DIBS AMBER & MIDNIGHT

- TRENDING COLORS
- HIGH VIGOR
- EXCELLENT CONSUMER APPEAL FOR HOLIDAY INDOOR/ OUTDOOR
- ESCARGOT AMBER LEAF
- DISSECTED MIDNIGHT LEAF



ECHEVERIA CORAL REEF

- REINTRODUCTION INTO TISSUE CULTURE
- CONSISTENT CRENULATION ON ALL LEAVES
 - VIGOROUS GROWTH
- COLOR DEEPENS UNDER COOLER TEMPERATURES
 - CHOCOLATE
 - RED



GREENFUSE[®]
botanicals, inc.

- OPTIMUM ANNUALS IS A BREEDING PHILOSOPHY OF TRUE SERIES.
- TRUE SERIES BRINGS TRUE UNIFORMITY, TRUE DAY LENGTH NEUTRALITY AND TRUE CONSISTENCY OF CROP TIMING.
- OPTIMUM ANNUALS BREAKS FREE FROM THE PLANT “COLLECTION” MENTALITY TO FORM A SERIES AND CONCENTRATES ON A TRUE FAMILY BREEDING PLATFORM



A N N U A L S


GREENFUSE[®]
botanicals, inc.



SWEET GEORGIA®

- GREEN SPLASH
- PURPLE
- HEART GREEN
- BRONZE



SWEET GEORGIA®

- ALL NEW LEAF TYPE "BLACK MAPLE" FOR 20-21
- HEART RED
- LIGHT GREEN
- HEART PURPLE



ALL NEW BLACK PULSE

- UNIQUE LEAF STRUCTURE
- HIGH GLOSS LEAF ATTRACTS CONSUMERS
- TIGHT INTERNODES PRODUCE PLANT THAT PERFORMS WELL IN COMBOS AND AS A MONOCULTURE

ALL NEW FINE SERIES IPOMOEA SWEET GEORGIA®

- FINE LIME
- FINE BURGUNDY
- HIGHLY DISSECTED LEAF GIVES HIGH INTEREST
- MOST COMPACT OF ALL SWEET GEORGIA
- BURGUNDY EMERGES RED AND HARDENS TO DEEP PURPLE





CORDYLINE PANIC® BURGUNDY

- AUSTRALIS TYPE FOR CLUMPING HABIT
- EXTREMELY QUICK LATERAL GROWTH
- PINK STRIPING ON BURGUNDY LEAF BLADE
- PERFORMS WELL AS A MONCROP, NOT JUST CENTER OF COMBOS

RUDBECKIA RISING SUN® RED

- ALL NEW RED COMPLIMENTS
TOP SELLING RISING SUN®
CHESTNUT
- ZONE 7 HIRTA THAT IS
COMPLETELY DLN
- VEGETATIVE URC PRODUCTION
- ABILITY TO OPEN SPRING
WITHOUT LIGHT MANIPULATION



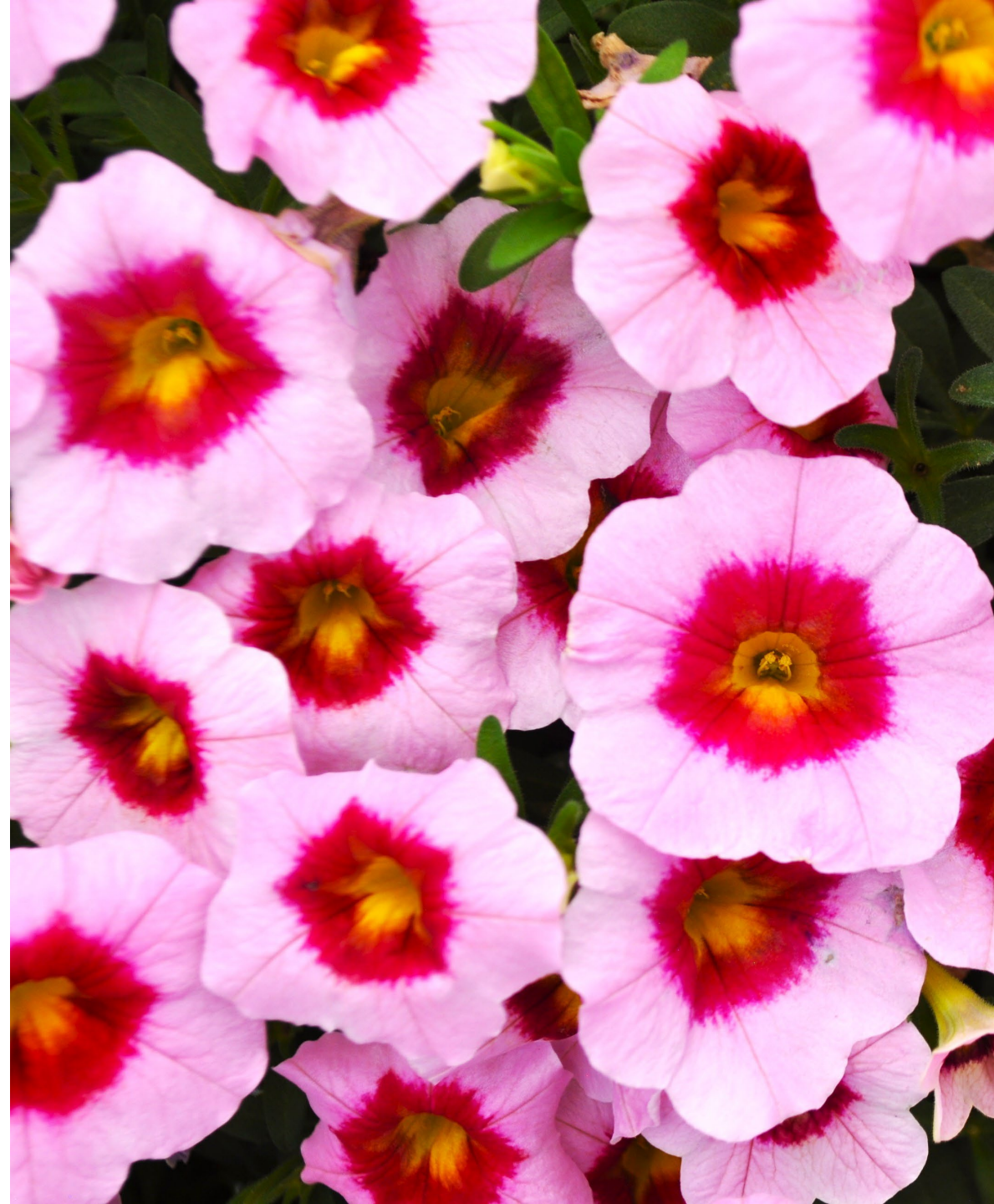


DIONAEA MUSCIPULA

- VIRUS INDEXED STAGE III VENUS FLY TRAP PRODUCTION
- HEAVY BRANCHING FOR QUICKER FILL
- EXTREMELY HIGH PAD COUNT
- EXCELLENT OFF PEAK SALES

CALIBRACHOA CIELO®

- LARGEST FLOWERS OF ANY SERIES
- AGGRESSIVE HABIT WHILE MAINTAINING TIGHT INTERNODES
- EXTREMELY HIGH HEAT TOLERANCE
- EXCELLENT PH TOLERANCE
- ABILITY TO HAVE 1PPP BASKET PROGRAM





CIELO[®] SERIES

- BLUE DELICIOUS
- BLUE SPLASH
- BLUE STAR
- FIRECRACKER
- GRAPE DELICIOUS
- ORANGE
- ORANGE STAR
- ORANGE DELICIOUS
- PINK DELICIOUS
- PINK STAR
- RASPBERRY DELICIOUS
- RED STAR
- YELLOW



CIELO[®] SERIES

CIELO® SERIES

SETTING A NEW STANDARD





FIRST LIGHT[®] PERENNIALS

- DAYLENGTH NEUTRAL
- ZERO VERNALIZATION REQUIRED
- PERENNIALS ON AN “ANNUALIZED” SCHEDULE.
- REDUCE PRODUCTION TIME BY UP TO 75%
- REDUCE MAINTENANCE LABOR AS THEY MAY BE POSITIONED TO SELL ON FIRST FLUSH.
- SEASON LONG BLOOMS
GUARANTEE CONSUMER SUCCESS



HYDRANGEA GAME CHANGER®

- URC WK 2
- TRANSPLANT WK 7
 - ONE PINCH @ TRANPLANT
- PICTURED WK 16
 - NO COOLING
 - NO LIGHTING



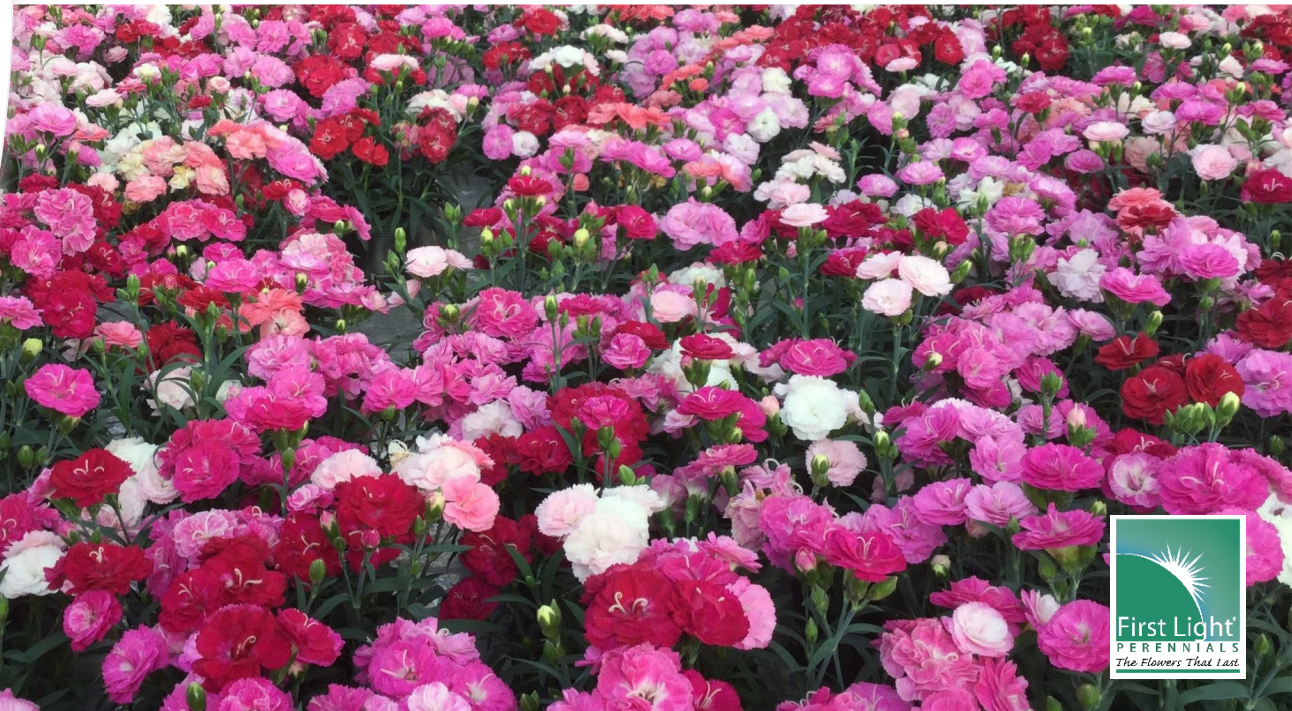
HYDRANGEA GAMECHANGER® GIANT PINK

- LARGEST FLOWERING PANICULATA AVAILABLE
- DLN AND ZERO COOLING REQUIRED
- FANTASTIC GARDEN PERFORMANCE WITH ZN 5 HARDINESS
- BLOOMS ALL GROWING SEASON



DIANTHUS CONSTANT CADENCE®

- POT CARNATION APPEARANCE WITH ZONE 4 HARDINESS AND GARDEN PERFORMANCE
- TRUE FAMILY BREEDING. ALL COLORS FINISH AT THE EXACT SAME TIME
- DAY LENGTH NEUTRAL AND ZERO COOLING REQUIRED. CONSTANT CADENCE® IS ALWAYS READY REGARDLESS OF THE SEASON
- PICTURED Milk Cherry & Peach Milk





DIANTHUS CONSTANT CADENCE®

- ALL NEW POTPOURRI
 - EXTREMELY UNIQUE COLOR CHANGING BLOSSOMS
- DAY LENGTH NEUTRAL
- ZONE 4 HARDY
- EASILY PROGRAMMED FOR YEAR-ROUND POTTED PLANT SALES



SILENE CAROL JEAN®



- HOT PINK AND COOL WHITE ARE BOTH EXCELLENT GARDEN PERFORMERS.
- DAYLENGTH NEUTRAL AND ZONE 5 USDA HARDY MAKE THESE UNIQUE PERENNIALS A MUST FOR ALL PROGRAMS.
- BLOOMING THROUGH HIGH TEMPS IS JUST ONE OF CAROL JEANS® ATTRIBUTES.
- STRONG BRANCHING MAKES FOR AN EASY, QUICK POT FILL FOR YEAR-ROUND PRODUCTION

LEUCANTHEMUM KILIMANJARO

- LARGEST FLOWERING
LEUCANTHEMUM
AVAILABLE
- 15-20% LARGER THAN
TOP SELLING BETSY®
- MORE AGGRESSIVE
CHASIS FOR 1G
THROUGH 3G
PRODUCTION
- DLN
- NO COOLING REQUIRED





WORLD'S FIRST GROUNDCOVER SHASTA!

- MATURE HEIGHT JUST 4-5"
- MATURE WIDTH 24-40"
- CONTINUOUS BLOOM ALL SEASON



LEUCANTHEMUM WHISKER WHITE

- DAY LENGTH NEUTRAL
- NO VERNALIZATION
- MASSIVE 'CRAZY' DAISY TYPE FLOWER
 - Firework of color!
- STRONG CHASSIS FOR QT THROUGH DECK POT PRODUCTION

THANK YOU!



GREENFUSE[®]

botanicals, inc.