2024/2025

GREENFUSE®
botanicals, inc.
• All New Breeding Facility
  • Somis, CA

• All New Production Facility
  • Ipomoea
  • Dianthus
  • Hydrangea
  • Trifolium
  • Breeder Contract Grow

• All New Tissue Culture Lab
PLANTS FOR YOUR LIFESTYLE

- PLANTS FOR INDOOR/OUTDOOR LIVING
- EXCELLENT CONSUMER APPEAL AND VALUE
- EASILY SHIPPED FOR ONLINE SALES
- LOW LIGHT REQUIREMENTS AND INCREDIBLE EASE OF CARE FOR CONSUMERS
RAISING CANE BEGONIA

• ALL NEW DWARF SELECTIONS
• YEAR LONG FLOWERING
• VARIEGATION ON WHITE
• TIGHT INTERNODES FOR PROPAGATION EASE
• HIGH DURABILITY FOR SHIPPING
ALL NEW BEGONIA DIBS AMBER & MIDNIGHT

• TRENDING COLORS
• HIGH VIGOR
• EXCELLENT CONSUMER APPEAL FOR HOLIDAY INDOOR/ OUTDOOR
• ESCARGOT AMBER LEAF
• DISSECTED MIDNIGHT LEAF
ECHEVERIA CORAL REEF

- Reintroduction into tissue culture
- Consistent crenulation on all leaves
  - Vigorous growth
- Color deepens under cooler temperatures
  - Chocolate
  - Red
• OPTIMUM ANNUALS IS A BREEDING PHILOSOPHY OF TRUE SERIES.

• TRUE SERIES BRINGS TRUE UNIFORMITY, TRUE DAY LENGTH NEUTRALITY AND TRUE CONSISTENCY OF CROP TIMING.

• OPTIMUM ANNUALS BREAKS FREE FROM THE PLANT “COLLECTION” MENTALITY TO FORM A SERIES AND CONCENTRATES ON A TRUE FAMILY BREEDING PLATFORM.
SWEET GEORGIA®

- GREEN SPLASH
- PURPLE
- HEART GREEN
- BRONZE
SWEET GEORGIA®

- ALL NEW LEAF TYPE “BLACK MAPLE” FOR 20-21
- HEART RED
- LIGHT GREEN
- HEART PURPLE
ALL NEW BLACK PULSE

- UNIQUE LEAF STRUCTURE
- HIGH GLOSS LEAF ATTRACTS CONSUMERS
- TIGHT INTERNODES PRODUCE PLANT THAT PERFORMS WELL IN COMBOS AND AS A MONOCULTURE
ALL NEW FINE SERIES
IPOMOEA SWEET GEORGIA®

- FINE LIME
- FINE BURGUNDY
- HIGHLY DISSECTED LEAF GIVES HIGH INTEREST
- MOST COMPACT OF ALL SWEET GEORGIA
- BURGUNDY EMERGES RED AND HARDENS TO DEEP PURPLE
CORDYLINE PANIC® BURGUNDY

- AUSTRALIS TYPE FOR CLUMPING HABIT
- EXTREMELY QUICK LATERAL GROWTH
- PINK STRIPING ON BURGUNDY LEAF BLADE
- PERFORMS WELL AS A MONCROP, NOT JUST CENTER OF COMBOS
RUDBECKIA
RISING SUN® RED

• ALL NEW RED COMPLIMENTS
  TOP SELLING RISING SUN®
  CHESTNUT

• ZONE 7 HIRTA THAT IS
  COMPLETELY DLN

• VEGETATIVE URC PRODUCTION

• ABILITY TO OPEN SPRING
  WITHOUT LIGHT MANIPULATION
DIONAEA MUSCIPULA

- VIRUS INDEXED STAGE III VENUS FLY TRAP PRODUCTION
- HEAVY BRANCHING FOR QUICKER FILL
- EXTREMELY HIGH PAD COUNT
- EXCELLENT OFF PEAK SALES
CALIBRACHOA  
CIELO®

- LARGEST FLOWERS OF ANY SERIES
- AGGRESSIVE HABIT WHILE MAINTAINING TIGHT INTERNODES
- EXTREMELY HIGH HEAT TOLERANCE
- EXCELLENT PH TOLERANCE
- ABILITY TO HAVE 1PPP BASKET PROGRAM
CIELO® SERIES

- BLUE DELICIOUS
- BLUE SPLASH
- BLUE STAR
- FIRECRACKER
- GRAPE DELICIOUS
- ORANGE
- ORANGE STAR
- ORANGE DELICIOUS
- PINK DELICIOUS
- PINK STAR
- RASPBERRY DELICIOUS
- RED STAR
- YELLOW
CIelo® Series

Setting a New Standard
FIRST LIGHT® PERENNIALS

• DAYLENGTH NEUTRAL
• ZERO VERNALIZATION REQUIRED
• PERENNIALS ON AN “ANNUALIZED” SCHEDULE.
• REDUCE PRODUCTION TIME BY UP TO 75%
• REDUCE MAINTENANCE LABOR AS THEY MAY BE POSITIONED TO SELL ON FIRST FLUSH.
• SEASON LONG BLOOMS GUARANTEE CONSUMER SUCCESS
HYDRANGEA GAME CHANGER®

- URC WK 2
- TRANSPLANT WK 7
  - ONE PINCH @ TRANSPLANT
- PICTURED WK 16
  - NO COOLING
  - NO LIGHTING
HYDRANGEA
GAMECHANGER® GIANT
PINK

• LARGEST FLOWERING PANICULATA AVAILABLE
• DLN AND ZERO COOLING REQUIRED
• FANTASTIC GARDEN PERFORMANCE WITH ZN 5 HARDINESS
• BLOOMS ALL GROWING SEASON
DIANTHUS CONSTANT CADENCE®

- POT CARNATION APPEARANCE WITH ZONE 4 HARDINESS AND GARDEN PERFORMANCE
- TRUE FAMILY BREEDING. ALL COLORS FINISH AT THE EXACT SAME TIME
- DAY LENGTH NEUTRAL AND ZERO COOLING REQUIRED. CONSTANT CADENCE® IS ALWAYS READY REGARDLESS OF THE SEASON
- PICTURED Milk Cherry & Peach Milk
DIANTHUS
CONSTANT
CADENCE®

• ALL NEW POTPOURRI
  • EXTREMELY UNIQUE COLOR CHANGING BLOSSOMS
• DAY LENGTH NEUTRAL
• ZONE 4 HARDY
• EASILY PROGRAMMED FOR YEAR-ROUND POTTED PLANT SALES
SILENE CAROL JEAN®

• HOT PINK AND COOL WHITE ARE BOTH EXCELLENT GARDEN PERFORMERS.

• DAYLENGTH NEUTRAL AND ZONE 5 USDA HARDY MAKE THESE UNIQUE PERENNIALS A MUST FOR ALL PROGRAMS.

• BLOOMING THROUGH HIGH TEMPS IS JUST ONE OF CAROL JEANS® ATTRIBUTES.

• STRONG BRANCHING MAKES FOR AN EASY, QUICK POT FILL FOR YEAR-ROUND PRODUCTION
LEUCANTHEMUM KILIMANJARO

• LARGEST FLOWERING LEUCANTHEMUM AVAILABLE
• 15-20% LARGER THAN TOP SELLING BETSY®
• MORE AGGRESSIVE CHASIS FOR 1G THROUGH 3G PRODUCTION
• DLN
• NO COOLING REQUIRED
WORLD’S FIRST GROUND COVER SHASTA!

• MATURE HEIGHT JUST 4-5”
• MATURE WIDTH 24-40”
• CONTINUOUS BLOOM ALL SEASON
LEUCANTHEMUM WHISKER WHITE

- DAY LENGTH NEUTRAL
- NO VERNALIZATION
- MASSIVE ‘CRAZY’ DAISY TYPE FLOWER
  - Firework of color!
- STRONG CHASSIS FOR QT THROUGH DECK POT PRODUCTION
THANK YOU!

GREENFUSE®
botanicals, inc.